

Charles McIntosh Sikes

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Education

Graduating in
May of 2020

University of Texas At Austin
Human Dimensions of Organizations (4 years)
Business Certificate Minor
Risk Management Certificate Minor

GPA 3.4/4.0

Courses included: Statistics, Chemistry, Management Information Systems, Accounting, Human Dimensions of Organizations, Finance, Business Management, Business Law, Marketing, Risk Management, Property-Liability Risk Management and Planning

Summer Program:

iXperience Cape Town , South Africa

Courses included: Management Consulting, Public Speaking

Relevant Work Experience

iXperience Business Development Team-Austin, Texas

(2018-Present)

- Working to recruit prospective students for a study abroad program
- Organize weekly meetings with other team members across the world to develop recruiting and marketing strategies
- Pitch the program to campus organizations and classes

MakeReign Digital Productions-Cape Town, South Africa

(Summer 2018)

- Served as market analysis consultant for new application under development
- Ran multiple surveys to gather statistics on the target market and to quantify demand for the application
- Developed a marketing strategy and pricing model
- Partnered with a product manager to further develop a platform for the mobile application
- Presented the final solution to a group of full stack coders who developed the mobile application

Wolf and Maiden-Cape Town, South Africa

(Summer 2018)

- Consulting team intern
- Developed a market entry strategy into the United States leather market
- Price analysis
- Location recommendation
- Pitched the final presentation to the CEO and Founder

Executive Watersports-Austin, Texas

(Summer 2017)

- Assisted in leading a waterski and wakeboard camp for approximately 170 children and teenagers in the Austin Metroplex area
- Taught boater and water safety skills
- Worked one-on-one with 10 wakeboard and ski students each day

Sharif Munir Custom Homes-Dallas, Texas

(Summer 2015)

- Assisted two architects on four home design and building projects
- Traveled to multiple construction sites to inspect progress against building plans

Activities

Club / Activity on Campus

- National Organization for Business and Engineering
- University of Texas Management Consulting Team
- Member of Phi Gamma Delta Fraternity Tau Deuteron Chapter
- STUMO Bible Study Group

Sports / team details

- Club Lacrosse Goalie at The University of Texas at Austin

Social / community work

- Saint Michael's and All Angels Episcopal Church Acolyte- Dallas, Texas
- Feed My People-First United Methodist Church Austin, Texas
- Adaptive Surfing (for people with disabilities)-Cape Town, South Africa
- B+ Foundation- Sponsor/Mentor a child with cancer- Austin, Texas

Skills

Technical Skills: Excel, Microsoft Powerpoint, SQL, Google Sketchup

Language Skills: Spanish

Interests: Guitar, Drums, Surfing, Wakeboarding, Snowboarding, Hiking, Fishing, Sculpting